

New Book, SEO Made Simple, Reveals Proven Methods for Achieving #1 Google Rankings

Small business owners to top marketing professionals can now access leading SEO strategies at no cost.

Michael H. Fleischner, President and Founder of MarketingScoop.com announces the publication of [i]SEO Made Simple: Strategies for Dominating the World's Largest Search Engine[/i].

One of the biggest challenges facing businesses today, both large and small, is their ability to achieve top rankings for their website, blog, and marketing pages. SEO Made Simple answers this challenge by revealing the most effective techniques for achieving search engine dominance. The book's author, Michael Fleischner, has determined the most valuable techniques for improving organic search results on Google for both new web sites as well as those already established.

[i]SEO Made Simple: Strategies for Dominating the World's Largest Search Engine[/i] is an important resource for anyone attempting to better their natural search rankings on Google and other major search engines. The book provides unique insight into the most powerful methods for enhancing a website's layout, content, as well as the factors most important to optimizing search engine results. Readers are offered a fascinating look inside the specific techniques used by leading Webmasters to achieve top Google placements.

Michael Fleischner of MarketingScoop.com says, "What makes this book so valuable is the practical, easy-to-follow techniques that readers can begin applying immediately to improve their website's ranking on Google. It's like providing the precise combination for unlocking the mystery of SEO and the Google search engine."

SEO Made Simple is for anyone doing business online, especially small business owners, marketers, and Webmasters. This practical guide is ideal for those seeking basic search engine enlightenment as well as those in search of advanced techniques to take their search engine optimization to the next level.

Michael H. Fleischner is an Internet marketing expert with more than 13 years of experience implementing successful search engine optimization initiatives. He has appeared on the TODAY Show, Bloomberg Radio, and other major media. Michael now speaks to large audiences about marketing, Internet marketing, and search engine optimization and consults for major corporations in the area of SEO. He is the founder of <http://www.marketingscoop.com> and blogs at <http://marketing-expert.blogspot.com>

[i]SEO Made Simple: Strategies for Dominating the World's Largest Search Engine[/i],
(Published June, 2008. ISBN: 978-0615178639-9. \$24.95) is available from Lightning
Source at <http://www.myseomadesimple.com>

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